

**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

Tourism Promotion – Released of Advertisement to publish in “South Scope” English magazine Issue - 02, December 2009 and February 2010, April 2010, June 2010 and August 2010, alternative of publications, through M/s. Silver Scope Media and Entertainment Pvt., Ltd., – Publication Charges – Sanctioned Rs.7,25,000/- - Orders – Issued.

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**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.Rt.No. 121

Dated:05-02-2011

Read the following:

1. Govt. Lr.No.5160/PMU/DDC/2009, Dt.05-12-2009 of YAT & C (PMU) Department.
2. Invoice No.:SS1/005/2009-10,Dt. 19.02.2010, December 2009, Issue-02 of M/s. Silver Scope Media and Entertainment Pvt., Ltd., Hyderabad.
3. Invoice No.:SS1/006/2009-10, Dt.19.02.2010, February 2010, Issue-05 of M/s. Silver Scope Media and Entertainment Pvt., Ltd., Hyderabad.
4. Invoice No.:SS1/001/2010-11, Dt.08.04.2010, April 2010, Issue-07 of M/s. Silver Scope Media and Entertainment Pvt., Ltd., Hyderabad.
5. Invoice No.:SS2/150/2010-11, Dt.15.06.2010, June 2010, Issue-09 of M/s. Silver Scope Media and Entertainment Pvt., Ltd., Hyderabad.
6. Invoice No.:SS2/304/2010-11, Dt.05.08.2010, August 2010, Issue-11 of M/s. Silver Scope Media and Entertainment Pvt., Ltd., Hyderabad.

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**ORDER:**

To promote Tourism destinations of Andhra Pradesh state, the Tourism and Culture Department has been releasing advertisements to publish in various Magazines on regular basis, as a part of promotional initiatives. As a follow up of these initiatives, this Department has released an advertisement to publish in “South Scope” English magazine, December 2009, February 2010, April 2010, June 2010 and August 2010, alternative issues, Double Spread Colour advertisements, through M/s. Silver Scope Media and Entertainment Pvt., Ltd., Hyderabad. After publication of the advertisements, the above said advertising agency has submitted bills amounting to (Rs.1,45,000/- x 5 alternative issues) Total Rs.7,25,000/- for arranging payment.

2. Government after careful examination of the matter, hereby accord sanction for an amount of Rs.7,25,000/- (Rupees Seven Lakhs Twenty Five Thousand only) towards publication of the advertisements in “South Scope” English magazine.

3. The amount sanctioned at para 2 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN,GH 11- Normal State Plan - SH (12) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

4. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 2 above, in favour of M/s. Silver Scope Media and Entertainment Pvt., Ltd., Hyderabad, after deducting Tax, payable to the Income Tax Department.

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**JAYESH RANJAN  
SECRETARY TO GOVERNMENT (T)**

To,  
M/s. Silver Scope Media and Entertainment Pvt., Ltd., Hyderabad.  
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.  
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad

**Copy to:**

The YAT& C (PMU- Claims) Department.  
SF/SCs

//Forwarded:: By Order//

**SECTION OFFICER**